

## **Bradford D. Alexander**

### **Executive Advisory Board Member - Sports Industry Professional (Golf) Affiliation: Member, PGA of America & Rules Committee**

Bradford D. Alexander is an Executive Advisory Board Member with About The Kids Foundation. He has enjoyed a career spanning almost 20 years as a Sports Industry Golf Professional and is a Member of PGA of America & Rules Committee. After graduating Cum Laude from The Pennsylvania State University in 2000 with a major in Professional Golf Management and a minor in Business Administration, Alexander went to work directly for The PGA of America's Metropolitan Section in 2001. There, he directed the Section's Junior Golf and Assistant Professional Tournament and Education programs, with emphasis in Golf in Schools and partnership with the First Tee of Metropolitan New York.

In late 2002, Alexander joined the staff at the PGA of America's National Headquarters in Palm Beach Gardens, Florida. From 2002-2007, he was involved with every aspect of event operation overseen by the PGA of America including the PGA Junior Series, Member Championships, Senior PGA Championships, PGA Championships and Ryder Cups.

Looking for more industry experience, Alexander accepted a position with the Ladies Professional Golf Association as a Tournament Official in early 2007. Over the last 13 seasons, his focus has been on developing new event sites internationally in Australia, The Bahamas, Brazil, China, Japan, Taiwan, Thailand and Vietnam. During his tenure with the LPGA, Alexander represented the LPGA on the R&A / USGA Rules of Golf Committee during the term of 2011 – 2017.

Over an 18-year career, Alexander has been involved with the operation of countless professional golf tournaments including sixty Men's and Women's Major Championships (The Masters, PGA Championships, Open Championships, Ryder Cup, ANA Inspiration, Women's PGA Championships, US Women's Open, Women's British Open and the Evian Championship). He is a member of the PGA of America & Rules Committee. More importantly, Brad and his wife Karen split time between Palm Beach Gardens, FL and San Juan, Puerto Rico. Their biggest interests are spending time with family and their dogs (Bimini & Playa) at the beach in both Florida and Puerto Rico.

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